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TECH LIGHTING INTRODUCES NEW DECORATIVE ELEMENT RECESSED LIGHTING, “REFLECTIONS”

Skokie, Ill., January 16, 2017—Tech Lighting, a leader in sophisticated, modern design combined with the latest advancements in lighting technology, will introduce “[Reflections](#)” decorative recessed lighting as part of its **ELEMENT** specification-grade downlights line.

“Reflections redefines recessed lighting at a fundamental level by allowing LED downlights to become an essential architectural component as well as a decorative design element,” said Tom Sargeant, Vice President of Product Development. “They’re ideal for residential, hospitality, retail, corporate or senior living environments, because they infuse an interior design with style while delivering pristine LED indirect general illumination.”

Carefully crafted ELEMENT Reflections domes (available in 5”, 8” and 12” apertures) are recessed into the ceiling plane and act as reflectors to a completely hidden ring of upward-firing LEDs that deliver perfectly controlled, reduced-glare illumination. ELEMENT Reflections domes offer two ceiling appearance options: flanged for a more traditional ceiling appearance, or flangeless for a smooth, mudded-in ceiling appearance. Additionally, ELEMENT Reflections is dimmable for enhanced mood setting options.

A choice of five distinctively styled domes (*see below*), molded with exquisitely embossed design details, subtly accent architectural themes with beautiful and abundant LED general illumination while creating a soft ceiling glow. They’re 90 CRI and are offered in 2700K, 3000K, 3500K or warm color dimming 3000K down to 1800K. Warm color dimming is unlike traditional LED; these LED modules go from a crisp white light to a warm glow, mimicking traditional incandescent lights as they’re dimmed.

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| <p>Bloom: Brings the symmetry of the natural world into harmony with traditional, transitional or contemporary room décor</p> | <p>Dune: Creates concentric rings of reflected light reminiscent of rippling water or waves of sand</p> | <p>Fleur: Reimagines the traditional Fleur di Lis adding distinctive, glowing accents to classic ceiling detail</p> | <p>Skype: Lives simply unadorned, where pure, reduced-glare indirect illumination is the ideal solution</p> | <p>Torus: Transforms beautiful three-dimensional geometry for dramatic visual interest with the subtle play of light and shadow</p> |
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Specifying the range of ELEMENT Reflections is made simple with a two-step selection process: After selecting a dome design (its aperture size, ceiling appearance—flanged or flangeless—and CCT), then one selects its housing (5", 8", or 12" in diameter, type—IC/Non-IC Airtight or Chicago Plenum—and a Universal or Multiple Driver, the latter of which has control options).



Reflections' 8" **Dune** flanged design is an attractive part of this hallway.



Reflections' 5" **Fleur** flanged design is shown here in this walk-in closet.



Reflections' 12" **Bloom** flangeless design is featured in this men's clothing shop.

About Tech Lighting

Known for its sophisticated, modern designs combined with the latest advancements in lighting technology and expert craftsmanship, Tech Lighting offers a wide variety of product categories such as specification-grade downlights, low-voltage and line-voltage heads and pendants, wall sconces, ceiling fixtures, flush mounts, suspension pieces, bath bars, and LED undercabinet, display and cove lighting and architectural-grade outdoor lighting. Tech Lighting has been a premier choice of architects, specifiers, lighting designers, interior designers and homeowners since 1988. Tech Lighting's products can be found in lighting retailers and through sales representatives across North America. For detailed product information, visit www.techlighting.com, www.element-lighting.com or www.techlighting.com/GATICA and for news, product introductions and application ideas, go to www.facebook.com/techlighting, www.pinterest.com/techlighting, www.twitter.com/techlighting and www.houzz.com/pro/techlighting.

About Generation Brands

As parent company to Tech Lighting, Generation Brands is one of America's leading companies serving lighting retailers and the electrical wholesale, home improvement and building industries. The company has an outstanding portfolio of residential and commercial lighting fixtures and ceiling fans which provide value to its customers and end-users with superior service, leading edge design and outstanding quality.

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